



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

EXPEDITED PROCEDURE UNDER 37 C.F.R. §1.116

Young Won SONG et al.

Confirmation No.: 6678

Serial No.: 10/043,325

Group Art Unit: 2145

Filed: 1/14/2002

Examiner: A. Bhatia

Customer No.: 34610

For: METHOD OF GENERATING DIGITAL ITEMS FOR ELECTRONIC COMMERCE ACTIVITIES (As Amended)

REQUEST FOR RECONSIDERATION

U.S. Patent and Trademark Office Customer Service Window, **Mail Stop AF** Randolph Building 401 Dulany Street Alexandria, VA 22314

Sir:

In response to the Office Action dated September 7, 2006, reconsideration of the rejections set forth therein is respectfully requested as follows: